

DOCUMENT RESUME

ED 091 776

CS 500 680

AUTHOR Steinfatt, Thomas M.
TITLE Behavioral Studies in Communication, 1972: A Selected Bibliography.
INSTITUTION Speech Communication Association, New York, N.Y.
PUB DATE 74
NOTE 30p.; Reprinted from "Bibliographic Annual in Speech Communication, 1973" edited by Patrick Kennicott and published by the Speech Communication Association, pp. 25-52
AVAILABLE FROM Speech Communication Association, Statler Hilton Hotel, New York, N.Y. 10001 (\$2.00)
EDRS PRICE MF-\$0.75 HC-\$1.85 PLUS POSTAGE
DESCRIPTORS *Behavioral Science Research; *Bibliographies; *Communication (Thought Transfer); Information Theory; Intercommunication; Language; Nonverbal Communication; Persuasive Discourse; Teaching

ABSTRACT

Pertaining to studies in communication behavior, this bibliography consists of pertinent articles in academic journals which regularly publish behavior studies related to communication, and relevant English language books published during the period January 1, 1972, through May 31, 1973, as well as those published prior to 1972 but not cited in previous Speech Communication Association bibliographies. Eleven categories are covered: research methodology; theory and theory construction; teaching; general communication variables; persuasion and attitude change; interpersonal communication; game theory, conflict, and simulation; group and organizational communication; nonverbal communication; language; and diffusion. A table of contents and a list of journal abbreviations are included. (JM)

**BEHAVIORAL STUDIES IN
COMMUNICATION, 1972:
A SELECTED BIBLIOGRAPHY**

By
THOMAS M. STEINFATT



Reprinted from
**1973 BIBLIOGRAPHIC ANNUAL IN
SPEECH COMMUNICATION**

A Publication of the Speech Communication Association

PRICE: \$2.00

1973

BIBLIOGRAPHIC ANNUAL

IN

SPEECH COMMUNICATION

PUBLISHED BY
THE SPEECH COMMUNICATION ASSOCIATION

WILLIAM WORTH, Executive Secretary
Statler Hilton Hotel, New York City 10001

EDITOR
PATRICK C. KENNICOTT
Associate Executive Secretary for Research
Speech Communication Association

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The *Bibliographic Annual in Speech Communication* is published yearly. Correspondence concerning subscriptions should be addressed to the SCA Business Office, Statler Hilton Hotel, New York City 10001. Correspondence concerning manuscripts should be addressed to the Editor. Annual subscription: \$8.00. SCA sustaining members receive the *Annual* without additional charge.

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Speech Communica-
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BEHAVIORAL STUDIES IN COMMUNICATION, 1972 A SELECTED BIBLIOGRAPHY

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This selected bibliography of studies in communication behavior, covering, largely, the calendar year 1972, was compiled in the following manner. A list of academic journals known to regularly publish behavioral studies related to communication was established and each journal consulted. All relevant articles published in 1972 were identified. In addition, standard references were consulted to identify English language books dealing with communication behavior. Relevant books published during the period January 1, 1972 through May 31, 1973 and those published prior to 1972 but not cited in previous Speech Communication Association bibliographies were cited.

Because of the breadth of the subject and space limitations, our coverage of behavioral studies in communication was regrettably, and somewhat arbitrarily, limited. Journals dealing primarily with language, linguistics, verbal learning, and verbal behavior, though certainly relevant to the subject of communication behavior, were not consulted. Cross-referencing, though frequently justified, was not used. And no attempt was made to cite references containing materials only partially relevant to our focus.

Unless otherwise specified, all entries cited were published during the calendar year, 1972.

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JOURNAL ABBREVIATIONS

AJPsy	American Journal of Psychology	JASP	Journal of Applied Social Psychology
AP	American Psychologist	JBdct	Journal of Broadcasting
ASR	American Sociological Review	JCogPsy	Journal of Cognitive Psychology
AVCR	Audio Visual Communication Review	JC	Journal of Communication
BSci	Behavioral Science	JCR	Journal of Conflict Resolution
CSSJ	Central States Speech Journal	JEdP	Journal of Educational Psychology
HR	Human Relations	JExp	Journal of Experimental Psychology
JAR	Journal of Advertising Research	JESP	Journal of Experimental Social Psychology
JAP	Journal of Applied Psychology		

JGP	Journal of General Psychology	POQ	Public Opinion Quarterly
JM	Journal of Marketing	QJS	Quarterly Journal of Speech
JMR	Journal of Marketing Research	SciAm	Scientific American
JPer	Journal of Personality	SG	Simulation and Games
JPSP	Journal of Personality and Social Psychology	Scmty	Sociometry
JPsy	Journal of Psychology	SF	Social Forces
JQ	Journalism Quarterly	SSCJ	Southern Speech Communication Journal
JSI	Journal of Social Issues	SM	Speech Monographs
JSP	Journal of Social Psychology	ST	Speech Teacher
PB	Psychological Bulletin	TS	Today's Speech
PsyRev	Psychological Review	WS	Western Speech
NGC	Proceedings of the National Gaming Council's 11th Annual Symposium. Report No. 143 of the Center for Social Organization of Schools, Johns Hopkins University, Baltimore, Maryland.		

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III. TEACHING

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VI. INTERPERSONAL COMMUNICATION

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